

2008 North American Product Quality Leadership Award**ProSolv CardioVascular**

ProSolv CardioVascular (ProSolv), Fujifilm Medical Systems' cardiology informatics division, is the deserving recipient of the 2008 Frost & Sullivan Product Quality Leadership Award in the North American Cardiovascular Image Management Systems (CV-PACS) market. Originally focused on the echo lab, ProSolv® CardioVascular was a best-of-breed solution that has evolved to encompass image and information management across all cardiovascular imaging modalities while maintaining an edge in product quality, efficiency and usability of the solution, and continually garnering outstanding customer appraisal. Under the leadership of Aaron Waitz, who serves as President and CEO, ProSolv® CardioVascular has been integrated as part of Fujifilm Medical both in an effective manner and in record time. With backing from a long-term partner and a higher brand recognition, ProSolv® CardioVascular is now poised for full-fledged market expansion and internationalization.

Reorganization Preserves Highest Quality of Products and Services

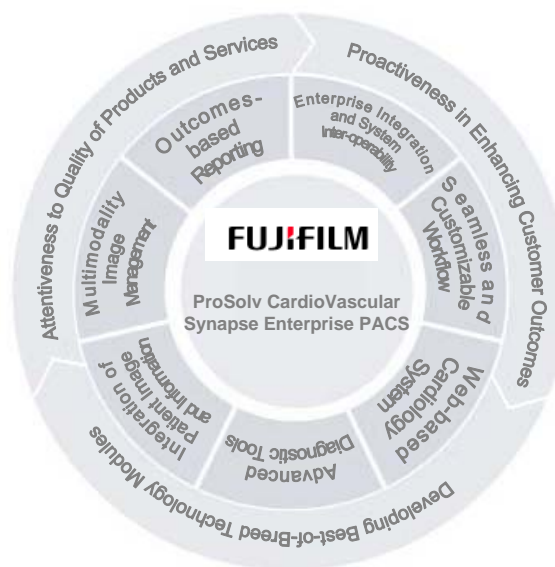
The continued growth in staff, revenue, mindshare, and market presence experienced in the cardiology business at Fujifilm since the January 2007 merger is a clear indicator of the ongoing momentum at ProSolv. This highly strategic move has allowed Fujifilm to penetrate the cardiology space rapidly and successfully, and gain market share across market segments including the largest hospital organizations. Unlike with certain other mergers and acquisitions in cardiology IT, the company's reorganization has not had an adverse affect on customer satisfaction and customers' perceptions of the level and quality of ProSolv's products and services. Throughout this process, ProSolv's solutions have continued to achieve the highest customer satisfaction ratings and reviews in the industry.

Recent developments demonstrate that Fujifilm's acquisition of ProSolv has yielded tremendous benefits to the newly formed entity. As a PACS vendor, Fuji has excelled in the implementation of complex large scale imaging IT projects and is now deploying these skills more specifically within cardiology. The integration of ProSolv has extended Fujifilm's recognized value proposition for radiology into the cardiology space, and has strengthened the company's Synapse enterprise PACS offering. By using this solution

enterprise-wide, the various image using and image producing departments can leverage a unified infrastructure, linked databases, workstations, and visualization, to streamline the imaging workflow across the organization and provide physicians with more holistic views of their patients, with the end-result of improving physician productivity on the one hand, and patient outcomes on the other.

Dedicated to Improving Customer Outcomes

ProSolv continues to add talent to its research and development and sales teams, and its dedicated team of engineers has continued to grow significantly since the Fujifilm acquisition. The team builds on decades-long expertise in solving complex cardiology informatics challenges, ensuring ever since the inception of the company, that ProSolv remains at the forefront of technology advances in order to best address the customer’s needs and preferences. As a case in point, ProSolv has pioneered an innovative approach to Web-based cardiology PACS, a technology that is increasingly recognized for its potential to enable new ways of practicing cardiology and offer cardiologists a higher quality of life. Over the years ProSolv has developed sophisticated front-end applications for the viewing, analysis and reporting of clinical images and information, creating a next- generation, integrated cardiovascular image management (CV-PACS) and information (CVIS) system. ProSolv® Cardiovascular combines the management of image and information, offering a seamless workflow for every end-user, as well as a foundation for the development of patient-centric views and processes in support of EMR strategies. As another testament to ProSolv’s commitment to enhancing its customers’ outcomes, the company leads the way with regard to outcomes-based reporting, a solution that facilitates otherwise challenging and time-consuming accreditation and certification processes.



ProSolv® CardioVascular combines best-of-breed technology and personalized service and plays a central role in enhancing its customers’ business operations and clinical outcomes.

ProSolv and Fujifilm both foster a culture of vendor neutrality and undertake an open and proactive approach with regard to hardware independence, systems integration and system interoperability. The company is committed to delivering to its customers the most adequate and cost effective solution for cardiology image and information management through a highly modular and versatile solution set, ensuring that the customer's return on investment in legacy cardiovascular imaging and information systems purchases is maximized. In light of the quality of the products and services it brings to the market, Frost & Sullivan is pleased to recognize ProSolv CardioVascular, a Fujifilm Company with the 2008 Product Quality Leadership Award.

Award Description

The Frost & Sullivan Award for Product Quality Leadership is bestowed upon the company that has demonstrated superior quality control over its competitors in product manufacturing. Quality control is an essential element of satisfying customers, increasing repeat buying behavior, and assuring long-term market survival.

Research Methodology

To choose the Award recipient, the analyst team tracks all products and research and development projects within the industry. This is accomplished through interviews with market participants, end-users, distributors, and extensive secondary and technology research. Products are compared and ranked on the industry's quality standards. Frost & Sullivan then presents this Award to the company with the number one rank in product quality.

Measurement Criteria

In addition to the methodology described below, there are specific criteria used to determine final competitor rankings in this industry. The Award recipient has excelled based on one or more of the following criteria:

- Lowest defect percentage per batch of units produced by suppliers in current base year

- Product ability to fulfill customer needs, in terms of functionality and user friendliness
- Lowest number of breakdowns or services required per year
- Strong level of product support provided to end-users

About Best Practices

Frost & Sullivan Best Practices Awards recognize companies in a variety of regional and global markets for demonstrating outstanding achievement and superior performance in areas such as leadership, technological innovation, customer service, and strategic product development. Industry analysts compare market participants and measure performance through in-depth interviews, analysis, and extensive secondary research in order to identify best practices in the industry.

About Frost & Sullivan

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